



Sova Partnership Program — a pathway to growth

The context we all find ourselves in

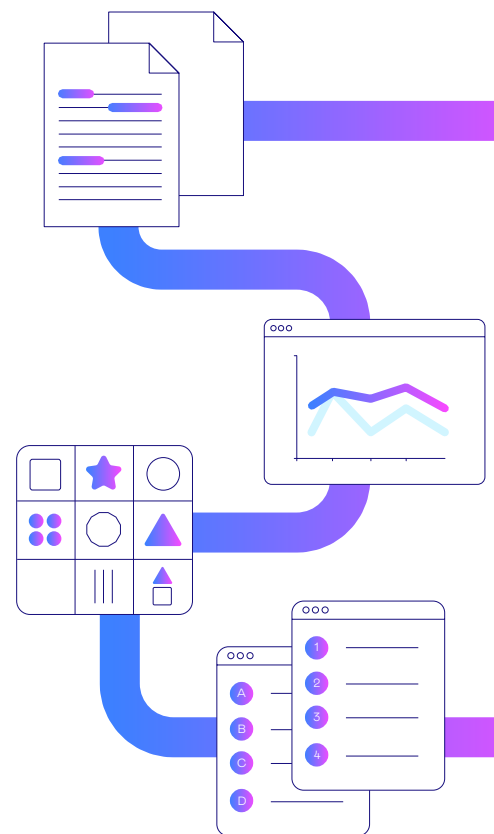
Organisations all over the world are battling a turbulent, complex and fast-moving world. Hiring, developing and keeping the right people is make or break for success – yet it remains most large organisations' biggest challenge.

When it comes to talent assessment, speed and rigour should be top priority, yet all too often the tools and systems being used, fail to deliver. Fragmented, unscalable, cookie-cutter digital assessment tools that lack accuracy, have limited scope and perpetuate bias, leave organisations with a deeply ineffective and inefficient solution.

That's where partnering with Sova and embedding Sova's unified assessment platform into your client solutions comes in.

Partnering with Sova provides a different approach

Together, we can help reverse-engineer which skills, values, and behaviours drive success and then build a personalised global talent assessment framework that hires and develops the right people faster. Flexible, personalised hiring and development assessment journeys for every role within a best-practice global framework, can bring clarity, consistency, and efficiency to your client's talent landscape.



SOVA

Our partnership philosophy

At Sova, we are proud to work closely with a trusted network of partners around the world, who are keen to offer something different and innovative to their clients, in turn helping to hire, develop and retain the best talent. We believe that successful partnerships should empower the organisations involved to achieve more together than is possible on their own.

Sova takes a trust-based approach to managing partnerships building our partnership program with deep collaboration in mind and with a focus on driving shared success. We know that as partners, embedding Sova’s solutions in your client solutions there is a need for unity at all stages of the client cycle from scoping, through implementation and during aftercare.

In practice this means we provide you with the tools, knowledge and expertise to embed cutting-edge assessment, grow your business and reach more customers.



There are four primary pillars of the partner program:

<p>1</p> <p>Structured onboarding</p>  <p>Our onboarding pathway has been developed to support you on your journey to get set up, navigate our platform and become familiar with the wider offering.</p> <p>The modules within this pathway have been designed so you can self-learn, as well as effectively scale learning throughout your organisation and transfer that knowledge to your clients.</p>	<p>2</p> <p>A dedicated team</p>  <p>Our Partnership team is in place to ensure you have everything you need to succeed, at both a strategic and tactical level. The dedicated partner mailbox is available for day-to-day enquires while regular review meetings will be scheduled to provide insight into Sova’s roadmap.</p> <p>For specific deals or opportunities, such as helping with pricing or RFP submissions, we are able to provide additional support, and our wider team includes channel marketing support to assist with growth.</p>	<p>3</p> <p>Partner Hub</p>  <p>Our secure online portal for partners provides access to sales enablement and proposal content, marketing assets and technical documentation about our assessment library. Access can be provided to everyone within a partner organisation, to ensure easy access to everything needed to pitch, win and deliver Sova solutions to their clients.</p> <p>Registering for the Partner Hub will also provide access to regular roadmap sessions, partner-only events and details of platform releases.</p>	<p>4</p> <p>Strategic support to power growth</p>  <p>Sova takes a listening-first approach to collaboration, which allows us to form joint goals and create project-based and organisation-wide, scalable value and commercial benefits. How you position your partnership with Sova in the market is an important consideration, so we will work with you to create a message which accurately communicates our joint value proposition.</p> <p>The flexibility of our offering and the way we support our partners is a powerful combination, and we are proud to have worked with partners to deliver award-winning projects to clients.</p>
--	---	---	---

To find out more about the Sova Partnership Program, get in touch.
info@sovaassessment.com
www.sovaassessment.com